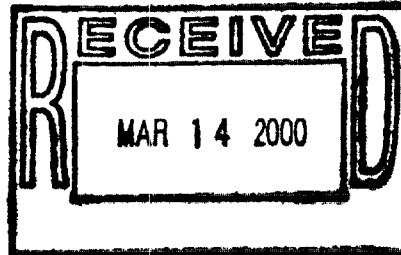




Trust The Leaf™  
March 3, 2000

10:10 AM MAR 17 2000

Office of Nutritional Products Labeling and Dietary Supplements  
Division of Compliance and Enforcement  
Dietary Supplements Branch  
(HFS-811)  
Food and Drug Administration  
200 "C" St. S.W.  
Washington, D.C. 20204



To Whom It May Concern::

Nature's Way Products, Inc. wishes to notify the Food and Drug Administration that it has, within the past 30 days, commenced marketing a dietary supplement which bears a statement under Section 403(r)(6) of the Federal Food, Drug and Cosmetic Act.

The dietary supplement for which the statement is made is HeartCare. The dietary ingredient that is the subject of the statement is Hawthorn. The statement reads as follows:

"HeartCare has been shown to support efficient heart muscle metabolism by improving its oxygen and energy utilization."

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

The information contained in this notice is complete and accurate and the above statement is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

NATURE'S WAY PRODUCTS, INC.

Gordon M. Walker  
General Counsel

lre

Regulatory\StructureFunction-HeartCare2

97S-0162

LET 5044